



**FOR YOUTH DEVELOPMENT®  
FOR HEALTHY LIVING  
FOR SOCIAL RESPONSIBILITY**

# MEET JARED

Executive Vice President/COO  
GATEWAY REGION YMCA



Currently serving as the Executive Vice President/COO of the Gateway Region YMCA, Jared has served in many capacities since beginning his YMCA career 17 years ago. Some of these roles include Program Director, Executive Director, Vice President of Operations and, most recently, CEO/President. Jared has worked closely with an established team of senior staff and a strong volunteer Board of Directors to further develop a vision that led to superior outcomes in youth development, healthy living and social responsibility.

Driven by a true passion for our cause, Jared has positioned the Y as a community leader in the areas of health and service to others. He has served on multiple volunteer boards, including the Salvation Army and the Greater Belleville Chamber of Commerce, as well as leading the YMCA's Pioneering Healthier Communities movement. Under his leadership, the health policy work for the Y has collectively generated over \$1.5M to the Metro East through local partnerships and coalitions. The funding has fueled county-wide health improvements through complete streets agreements, coordinated school health programs and an annual health policy summit.

By creating strategic partnerships, Jared has facilitated the expansion of the Y's service area and improved its organizational efficiency. In the last two years, the YMCA of Southwest Illinois has added two branches; one through a hospital partnership and the other by integrating a neighboring independent YMCA. In 2015, Jared worked directly with volunteers and staff on the final phase of a strategic alliance to form the Gateway Region YMCA by combining the YMCA of Southwest Illinois and the YMCA of Greater St. Louis. The newly formed association will impact 13 counties, provide \$5 million in financial assistance and serve more than 730,000 individuals through 25 branches across diverse communities in Missouri and Illinois. As a strategic priority, he has also aligned local programming with Y-USA national initiatives such as; Before and After School Enrichment Programming, Early Learning Readiness (ELR), Camp Readers, REACH & RISE™ Mentoring, Swim Lesson Outreach, YMCA's Diabetes Prevention Program and Togetherhood®.

As an advocate for lifelong learning, Jared holds a PhD in Nonprofit Management, a Master's Degree in Organizational Management and a Bachelor's Degree in Exercise Science/Sports Management, as well as a Certified Fundraising Executive (CFRE) accreditation.