



the



CULTURA

HISPANIC HERITAGE MONTH

September 15 – October 15

Hispanic Latino Heritage Month gives us an opportunity to recognize and celebrate members of our communities and their ancestors who hail from Mexico, parts of the Caribbean, Central and South America and Spain.





Hispanic Latino Heritage Month

DOLORES HUERTA

- Proud Chicana
- Civil rights icon
- Co-founder of “United Farm Workers of America” union
- 93 years old and still an active advocate for human rights
- Has made a long-lasting impact on women’s rights, labor policies, and police/protest policies.



Hispanic Latino Heritage Month

ROBERTO CLEMENTE

- Paved the way for Hispanic Americans in Major League Baseball
- The first Latin American and Caribbean to win a World Series as a starting player in 1960
- MLB renamed the Commissioner's Award to the Roberto Clemente Award, which is given to the player who exemplifies sportsmanship and community outreach

Hispanic Latino Heritage Month

SYLVIA RIVERA

- Was a Venezuelan-Puerto Rican-American transgender activist in New York City
- Participated in the Stonewall Riots
- Joined with fellow activist Marsha P. Johnson to open a shelter for homeless transgender youth.



Hispanic Latino Heritage Month

CESAR CHAVEZ



- Mexican-American labor leader and civil rights activist
- Co-founder of “United Farm Workers of America” union
- Fought for better working conditions for thousands of farm workers who labored on farms for low wages under harsh conditions

At the Y, we celebrate our diversity and the histories, cultures and contributions of our Hispanic, Latino and Latinx community members!





Hispanic Latino Heritage Month

ALEXANDRIA OCASIO-CORTEZ

- Became the youngest woman ever elected to the U.S. Congress at the age of 29.



Hispanic Latino Heritage Month

JOVITA IDAR

- Worked for her father's newspaper and spoke out against racism and in support of women's and Mexican-Americans' rights.



Hispanic Latino Heritage Month

OCTAVIANO LARRAZOLA

- Was born in Mexico and immigrated to the United States as a young boy.
- Octaviano was raised in New Mexico, and was a champion of civil rights and equal treatment for Hispanic Americans.
- Was elected to be the fourth governor of New Mexico in 1918
- Was the first Hispanic American to serve as a U.S. Senator



Hispanic Latino Heritage Month

SONIA SOTOMAYOR

- The first Hispanic Supreme Court Justice of the United States

Hispanic Heritage Month traces its history to 1968 when it was just a week-long observance. President Lyndon B. Johnson signed a bill designating the week of September 15 as “National Hispanic Heritage Week.”

*** It wasn't until nearly 20 years later that Hispanic Heritage Week was lengthened to an entire month under President Ronald Reagan's term.**



Hispanic Latino Heritage Month



SELENA QUINTANILLA

- Known as the “Queen of Tejano Music”
- Designed all of her stage outfits
- Was sometimes referred to as the “Mexican Madonna” because of her flashy outfits and dance moves
- Had seven #1 Latin hits

Hispanic Latino Heritage Month

LIN MANUEL MIRANDA

- Puerto Rican actor, singer, songwriter, rapper, producer, and playwright.
- "Hamilton"
- "In the Heights"
- "Moana"
- Has won a Pulitzer Prize, 2 Grammy's, 1 Emmy, and 3 Tony Awards.





Hispanic Latino Heritage Month

DINORAH BOMMARITO

- Active volunteer in the St. Louis area.
- Always ready to help others find joy and love in culture and diversity.
- She has spent her life sharing her own culture through storytelling, song, or dance.

Hispanic Latino Heritage Month



RITCHIE TORRES

- First openly gay Afro-Latino to be elected to Congress
- Youngest member of the New York City Council

Hispanic Latino Heritage Month

Lourdes Treviño Bailon

- Launched STLJuntos to assist the local Spanish-speaking community during COVID-19 in the St. Louis area.



The Y is committed to diversity and inclusion by celebrating the contributions and achievements of individuals and communities who identify as Hispanic, Latino and Latinx.





Hispanic Latino Heritage Month

GILBERTO PINELA

- Promotes different cultures at Cortex Innovation Community in the St. Louis area.

Hispanic Latino Heritage Month

GUILLERMO GONZALEZ CAMARENA (MEXICO)



- At the age of 17, he invented and patented his “chronoscopic adapter for television equipment.”
- When in use, it would adapt black-and-white TVs to color without the need to buy a new set.
- He would later send his first color transmission from his lab in Mexico City on August 31, 1946.
- The first publicly-announced color broadcast in Mexico was overseen by him, airing on February 8, 1963

Hispanic Latino Heritage Month

ELLEN OCHOA



- Before she became an astronaut, Ochoa was a researcher at the Energy Department's Sandia National Lab and the NASA Ames Research Center.
- She is a classically trained flutist and thought she would pursue a music major in college. While studying for her doctorate in electrical engineering, she received the student soloist award from the Stanford Symphony Orchestra.
- Ochoa has spent a total of almost 1,000 hours in space aboard four different missions.
- There are four schools named after her --two in her home state of California, one in Texas and one in Washington.
- Ochoa applied to be an astronaut three times before being accepted by NASA in 1990. In between applications, she got her pilot's license and continued her research in optics

The Y is committed to diversity and inclusion by celebrating the contributions and achievements of individuals and communities who identify as Hispanic, Latino and Latinx.





Hispanic Latino Heritage Month

ALEJANDRO ZAFFARONI

- Zaffaroni joined Syntex, then a small chemical company in Mexico, as a biochemist in 1951.
- In 1968, he founded ALZA, a portmanteau of his name, to develop medical treatments through controlled drug delivery.
- In 1979 Zaffaroni was awarded the Chemical Pioneer Award by the American Institute of Chemists
- In 1980, Zaffaroni established DNAX, a developer of macromolecular products that combines the technologies of genetic engineering and immunobiology.

Hispanic Latino Heritage Month

LUIS VON AHN



- He came to the U.S. from Guatemala in 1997 to study at Duke University, where he graduated summa cum laude.
- He is known as one of the pioneers of crowdsourcing.
- He is the founder of the company reCAPTCHA, which was sold to Google in 2009
- He is the the co-founder and CEO of Duolingo, the world's most popular language-learning platform.



Hispanic Latino Heritage Month

CECILIA VELAZQUEZ

- President and publisher of Red Latina Communications –the only bilingual Hispanic Magazine in St. Louis.
- Hispanic Business Person of the Year in 2009; given by the Hispanic Chamber of Commerce.
- Recognized in 2013 by the St. Louis Business Journal as Diverse Business Leader in St. Louis.